

# MADELINE HECKMAN

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*Designer & Illustrator*



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A black and white portrait of Frederick Douglass, an African American man with curly hair and a beard, wearing a suit and tie. The portrait is set against a dark green background with a white, torn-paper-like border around the man's head and shoulders.


# FREDERICK DOUGLASS FOUGHT *for* FREEDOM

DR. JEFFREY WILHELM



Page layouts from *Frederick Douglass Fought for Freedom*,  
written by Dr. Jeffrey Wilhelm and published by ARC Press  
*Early draft, finished book to be published Summer 2018*





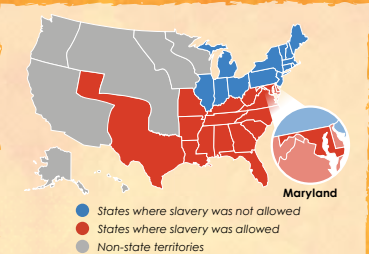
Frederick Douglass fought for human rights. When he learned about any kind of wrong done to any human being, he got upset. He was NOT OK with it! The wrong that Frederick was most concerned with was slavery, but he believed that all people should be free and be treated as equals.

4

## EARLY LIFE

Douglass was born into slavery in 1818 in Maryland. He chose to celebrate his birthday on February 14th. No one knew his real birthday. The only record kept for enslaved people was the name of their owner. They were treated like things, not people. NOT OK!


The United States in 1846



5

Douglass was not raised by his parents. He did not know who his father was. It's thought that his father was a white slave owner.

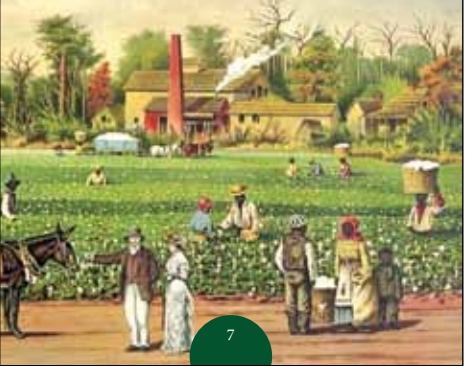
He hardly knew his mother because he was separated from her as a baby. She died when he was around 10 years old. Enslaved people often died early from poor treatment and overwork.



6

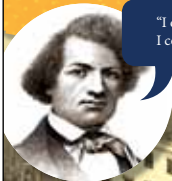
When Douglass was about 7 years old, he began to work as a houseboy. A houseboy worked in the big house on a plantation, or big farm. It was a cruel place to live, with lots of beatings.

After a while, his owner gave him to a relative named Hugh Auld in Baltimore, Maryland. Auld's family wanted Douglass to be the personal slave of their son, who was also 7.




7

From what Douglass heard Auld say to Sophia, he discovered that if he could read, then he could learn. He realized that learning could help him get his freedom someday.




"I didn't know I was a slave until I found out I couldn't do the things I wanted."



10

Auld also said that learning to read would leave Douglass unhappy. Auld was right. Learning to read left Douglass unhappy with being enslaved! So Douglass would hide books in his coat whenever Sophia sent him into town. He would pay poor white children with bread from the Auld's kitchen to teach him to read.



11

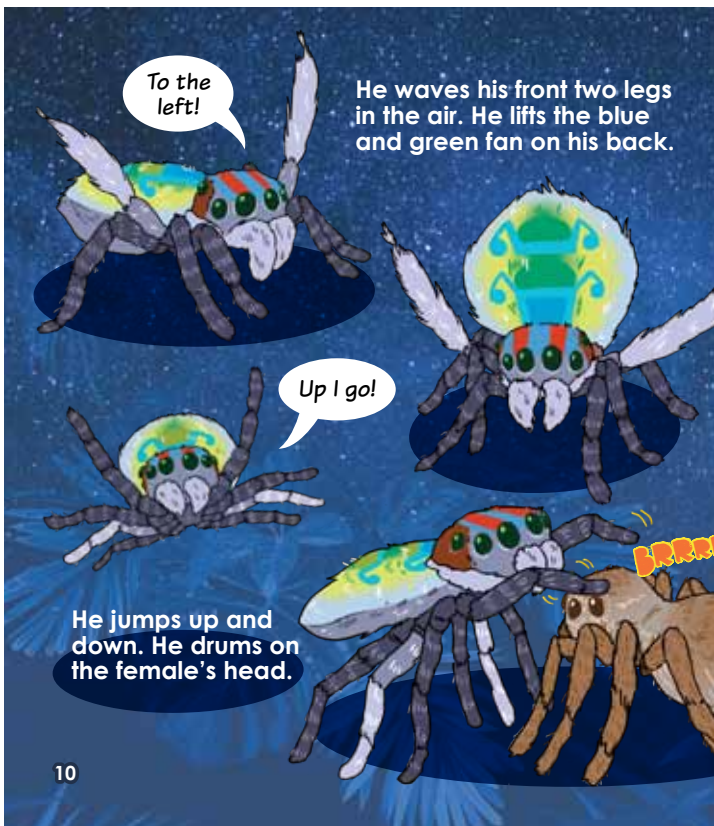
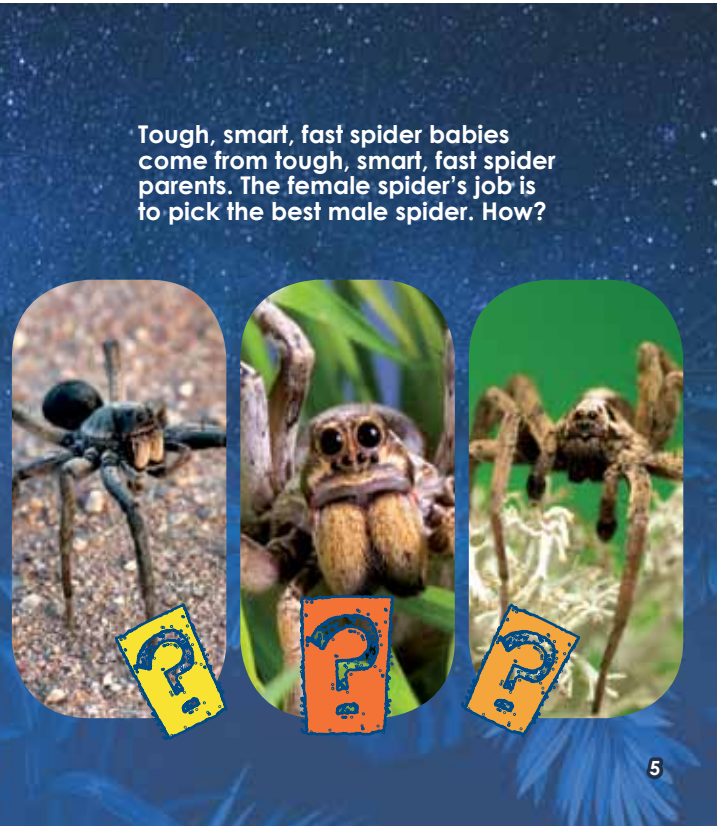
# SPIDERS' DANCE



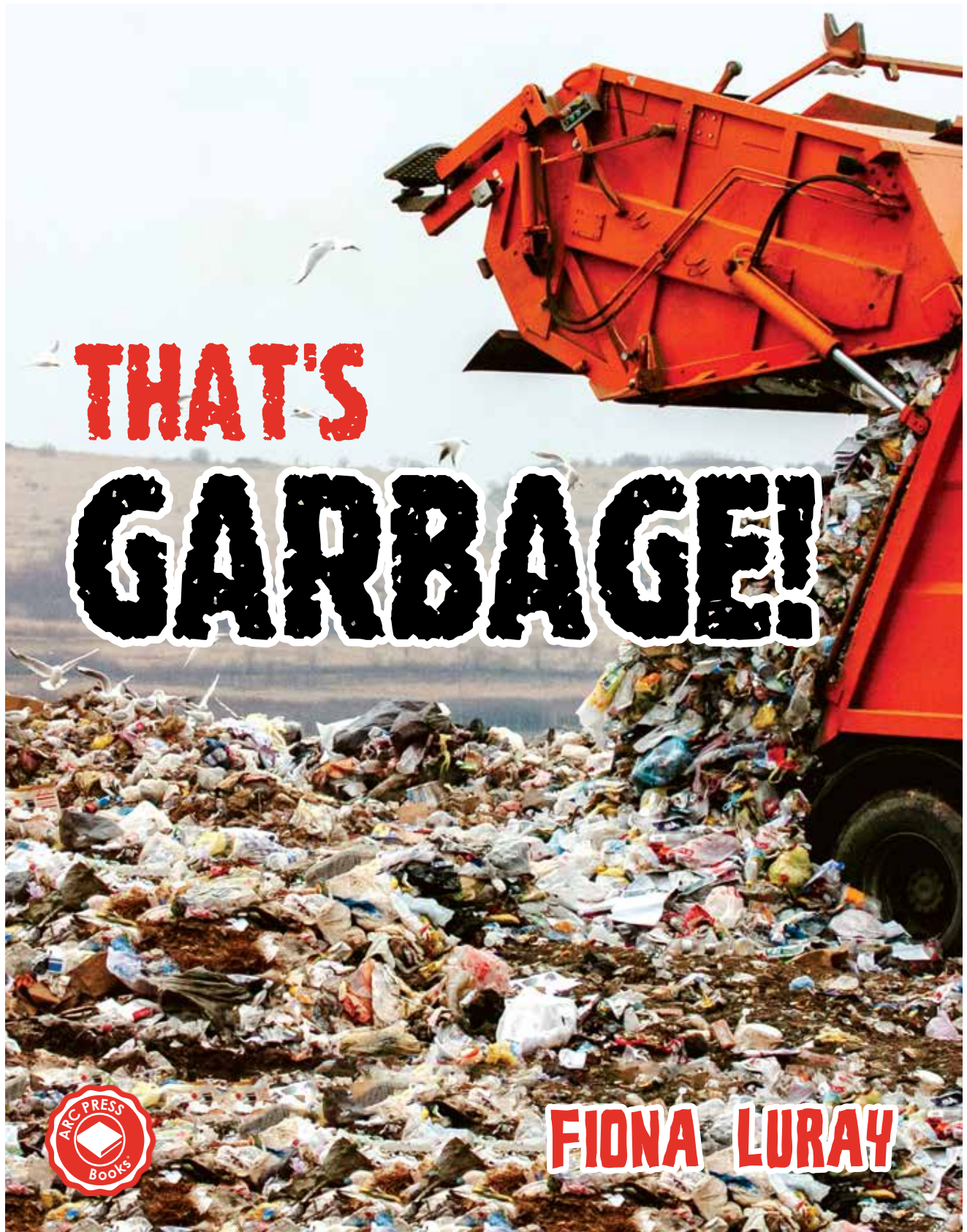
TAYLOR FONZONE    MADELINE HECKMAN

Page layouts and illustrations from *Spiders Dance*,  
written by Taylor Fonzone and published by ARC Press, April 2018









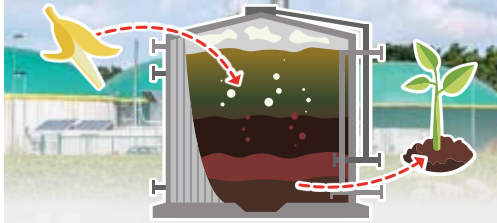
**FIONA LURAY**

Page layouts and illustrations from *That's Garbage!*,  
written by Fiona Luray and published by ARC Press  
*Early draft, finished book TBA*



## COMPOST

In some places, food waste is put in a big tank called a **digester**. The tank has no air. The food breaks down just as if it were in your stomach. Your banana peel from lunch will go here. Food waste becomes **compost**. Compost can be used as dirt or mixed with dirt to grow plants.



### Fun Fact

In 1900, cities had places called **piggeries** where pigs ate trash. Pigs can eat 6-8 pounds of food waste a day. They are fantastic waste workers.

14

## LANDFILLS

All remaining trash goes to a landfill. Food waste goes to the landfill in towns and cities that don't turn it into compost. **Landfill workers** weigh the trash. This helps the city predict when the landfill will be full. It would be a problem to run out of room for our trash.



### Frightful Fact

People in the U.S. throw away 72 billion pounds of food a year. That's almost 40 percent of the country's food supply.

15



The landfill workers use tractors to make the trash as small as possible. They cover all the new trash with a layer of soil or woodchips. That way the trash doesn't smell and can't blow away. The pretzel bag and sandwich wrapper from your lunch end up here. More than half of all trash in the United States ends up in a landfill. So did half of your lunch trash.

MATERIAL	HOW LONG IT TAKES TO BREAK DOWN
Apple core	1 month
Wood	10-15 years
Leather shoe	25-40 years
Diaper	250-500 years
Styrofoam	Never

16

## A DIFFERENT KIND OF GARBAGE COLLECTOR

A man named Rob Greenfield thinks that people don't know how much trash they make. In 2016, he collected all the trash that he created in a month and wore it. He walked around New York City for 30 days wearing bags full of his trash. The bags weighed 84 pounds at the end of the month. That's about the weight of a 12-year-old child.

What do you think? Do we need to be more aware of what we throw away?



17

## WHAT DO GARBAGE COLLECTORS WEAR?

### HELMET

Helmets protect the workers' heads from falling objects.

### EAR PLUGS

Garbage trucks are very loud, so workers need to protect their ears.

### DUST MASK

Masks block gas and dust from the garbage that can cause breathing problems.

### GLOVES

Gloves prevent workers from getting cuts on their hands.

### REFLECTIVE VEST

Workers wear vests that make it easier to see them in the dark.

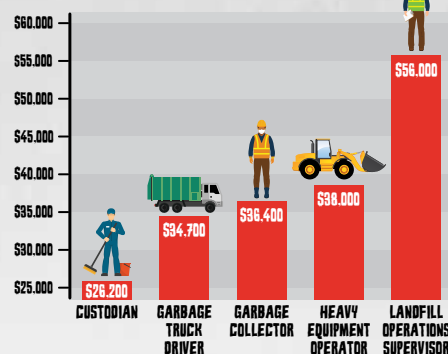
### BOOTS

The boots that workers wear have thick bottoms so nothing sharp can poke through. Boots also protect a worker's toes from things they drop.

20

## HOW MUCH DO THEY MAKE?

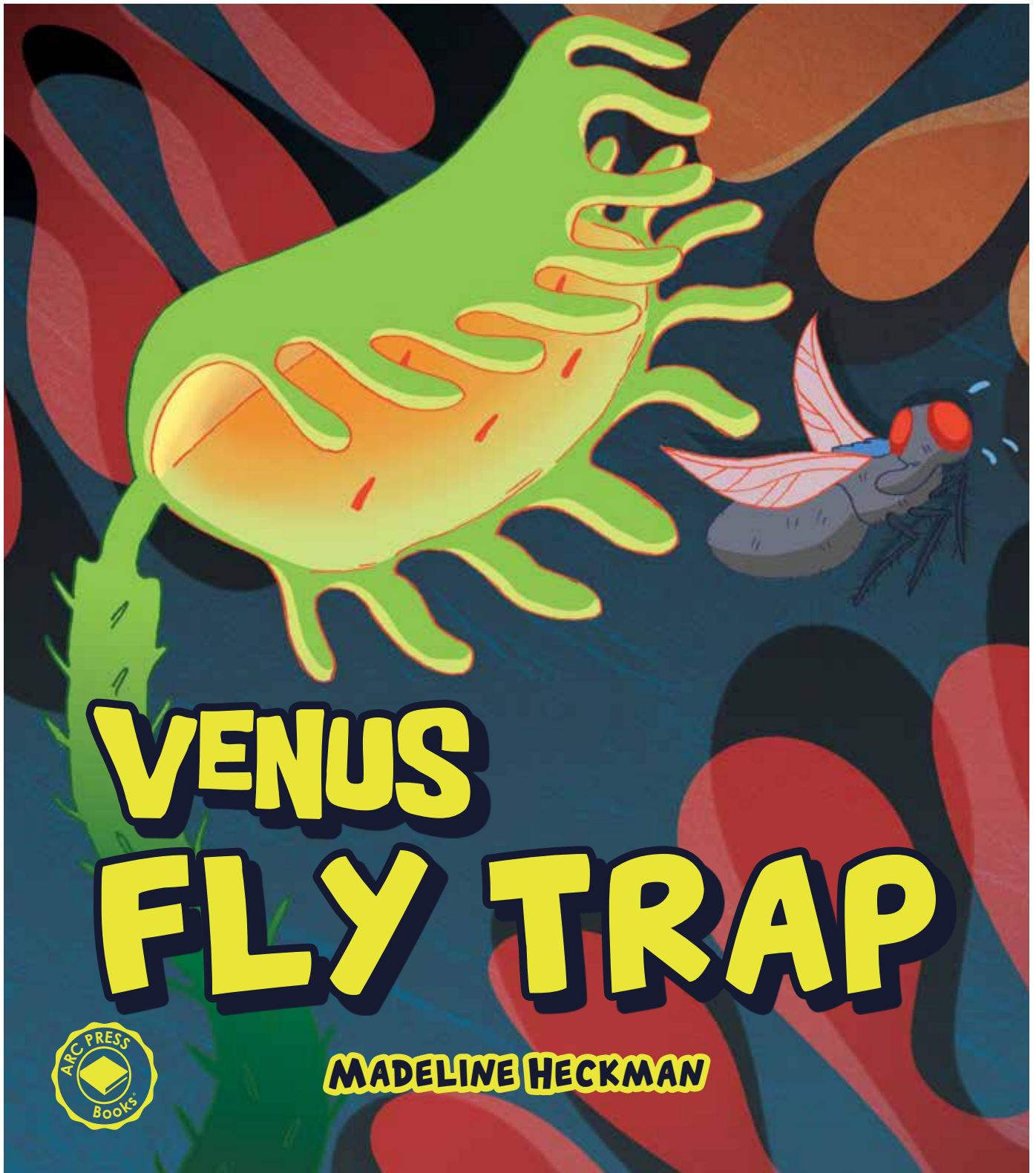
This is how much people in different sanitation jobs were paid in one year.



### Fun Fact

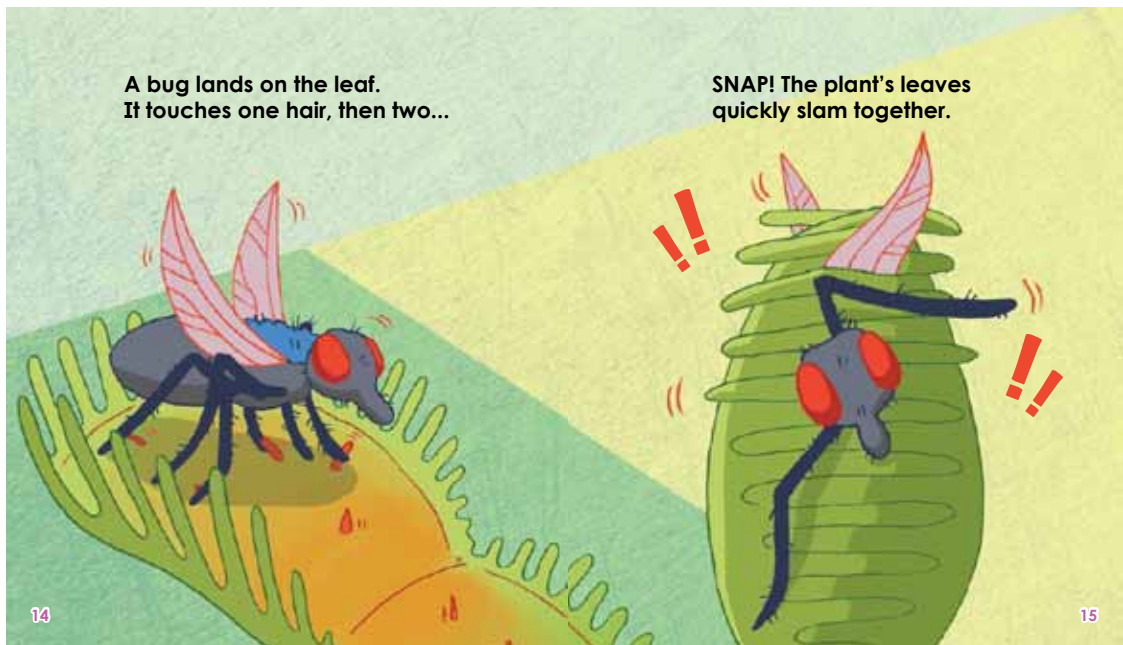
Thousands of people apply to be garbage collectors in New York City because of how much money they make. In 2015, garbage collectors who worked for at least 5 years earned around \$88,000 per year.

21



Page layouts and illustrations from *Venus Fly Trap*, published by ARC Press  
Early draft, finished book TBA





# Foundational Skills Toolkit®

## IRLA®: Developmental Reading Taxonomy®

RANKED AS A *Top Tier* ELA RESOURCE

by the LOUISIANA DEPARTMENT OF EDUCATION

Explicit Lessons  
Guided Reading Texts  
Student-Facing Materials  
Hands-On Games and Tools



Read a sample lesson, or  
watch a small-group demo  
at [americanreading.com/fstk](http://americanreading.com/fstk)

AMERICAN  
READING COMPANY

American Reading Company ad  
options for EdWeek webpage  
January 2017

# Foundational Skills Toolkit®

## IRLA®: Developmental Reading Taxonomy®



Start with what students can do.  
Build skills sequentially.  
Teach specific skills with guided reading.

RANKED AS A *Top Tier*

ELA RESOURCE

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OF EDUCATION

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Not All Classroom Libraries Are Created Equal


115,000 Books Kids Can Read  
*and Want to Read*

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Close the achievement gap  
by fixing the *engagement* gap.

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Close the achievement gap  
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Fill your classrooms with books  
that reflect your *students*,  
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**150,000** Books Kids Can Read  
and **Want to Read**



From Newcomer curricula to high-low libraries for struggling high schoolers, from AP prep literature courses to project-based learning, ARC's classroom library designers create the most comprehensive collections for every instructional purpose to advance your district's curriculum.

**Not All Classroom Libraries Are Created Equal**

Visit [www.americanreading.com](http://www.americanreading.com) to learn more about our classroom libraries.

**AMERICAN READING COMPANY**

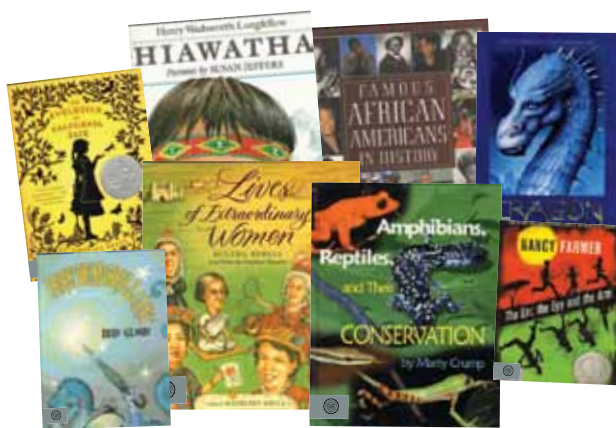
American Reading Company ad options for EdWeek magazine  
November 2016



# What do you do when student age and reading level **don't match**?

Many schools have trouble finding appropriate books to reach students who read at both ends of the achievement spectrum, from struggling readers to those excelling far beyond their peers.

At American Reading Company, we assess each book separately for reading level and age-appropriateness, allowing us to offer collections safe enough for elementary students reading at high school levels, as well as engaging texts for high school students reading at elementary reading levels.



High-level Elementary Books



Low-level High School Books

PreK	Kindergarten	1		2		3	4	5	6	7	8	9	10	11 & 12	
RTM	1-3Y	1G	2G	1B	2B	1R	2R	Wt	Bk	Or	Pu	1Br	2Br	Si	Gl

From Newcomer curricula to high-low libraries for struggling high schoolers, from AP prep literature courses to project-based learning, ARC's classroom library designers create the most comprehensive collections for every instructional purpose to advance your district's curriculum.



Visit [www.americanreading.com](http://www.americanreading.com) to learn more about our classroom libraries.

# American Reading Company leveled libraries trifold

## Front



Available in Spanish

Electronic and Book Assessment Formats  
Grades PreK-12 English & Spanish

Districts across the country trust American Reading Company as the curator for their classroom libraries for **3 main reasons**:

- We've spent the last 20 years evaluating and reviewing virtually every book in print from every publisher.
- We offer over 5,000 classroom libraries for every instructional purpose.
- We custom design collections for partners all over the country.

### Available Themes

World History	Best for Grades	Genre Theme	Informational Text Companion	Best for Grades
Ancient Civilizations	6+	Wild Animal Stories	Animals	1-12
Medieval Civilizations	6+	Sports Fiction	Society & Culture	1-12
Age of Exploration	6+	Traditional Tales	World Cultures	2-12
The Arts	5+	American Historical Fiction	American History	3-4
Sports & Society	3+	Early America (Up Through the Civil War)	American History	5-12
		Modern America (1890 to the Present)	American History	5-12
<b>American History</b>		Adventure	Survival	4-12
Native Americans	5+	African American Literature	African American History	4-12
Colonial American Era	5+	Legends of the Americas	Native Americans	4-6
American Revolution & New Nation	5+	Horror*	Phobias	5-12
U.S. Founders	4	Mystery*	Forensic Science	5-12
Westward Expansion	5+	Science Fiction*	Science Frontiers	5-12
Civil War Era	5+	Greek & Roman Myths	Classical Civilizations	5-12
Industrial Era	5+	Fantasy*	Medieval Societies	6-12
World War II	6+	Realistic Fiction*	Teen Issues	6-12
Civil Rights Era	5+	World Historical Fiction	World History	6-12
Contemporary Issues	6+	Dystopian Literature*	Contemporary Issues	7-12
Immigration	5+	Memoir	Writing	7-12
Careers	5+	Romance*	The Science of Relationships	9-12
Economics	5+			
African American History 1	5+			
African American History 2	5+			
Civics	6+			
<b>World Geography &amp; Cultures</b>		<b>Life Science</b>		<b>Best for Grades</b>
Africa	5+	Animal Adaptations		4+
Asia	5+	Bugs		1-5
Countries of the World	4-5	Dinosaurs		3-6
Latin America	5+	Ecosystems*		3+
Middle East	6+	Food and Nutrition		5+
Oceania & Antarctica	5+	Human Body		4+
U.S. States	4-5	Marine Life		2+
African American Heritage	3+	Plants		1-5
Latino Heritage	3+	Wild & Endangered Animals*		1-5
		<b>Earth &amp; Space Science</b>		
		Environmental Studies		4+
		Geology		4+
		Space		4+
		Weather*		2+
		<b>Physical Science</b>		
		Energy		4+
		Forces & Motion		2+
		Matter		4+

## LEVELED

### CLASSROOM LIBRARIES & TEXT SETS

Not All Classroom Libraries Are Created Equal



AMERICAN READING COMPANY

For more information, contact

**Amaya Noguera**  
Account Manager  
American Reading Company  
amaya.noguera@americanreading.com  
213-200-1086



www.americanreading.com AMERICAN READING COMPANY

## Back

### A Standards-Based Leveling System

American Reading Company's Independent Reading Level Assessment® (IRLA) integrates state standards for English Language Arts with a deep knowledge of the demands of literature and informational text for students PreK through 12.

- Students, parents, and teachers can gauge the current level of text complexity each student is able to handle and work to increase it.
- Making the levels explicit allows all stakeholders to share responsibility for students making adequate yearly progress.
- Teachers know where students are, where they need to be, and what skills lie in between.
- Text complexity measures are based on the skills and strategies each text requires of the reader.
- The IRLA provides a unified standards-based framework for student assessment, text leveling, curriculum, and instruction.



### Leveled Classroom Libraries

More than 115,000 titles from 250 publishers have been reviewed by our team of reading specialists and librarians to create more than 5,000 hand-selected collections balanced for:

- Informational and literary text
- Male and female interest
- Ethnic group representation
- Science, Social Studies, and Literature
- Educational and entertainment value
- Age-appropriateness

### Design the Perfect Materials Solutions to Advance Your District Curriculum

American Reading Company's curriculum and classroom library experts regularly partner with districts to:

- Review current curricula and propose a thematic organization;
- Co-design the perfect combination of Core Texts, Exemplar Packs, Read-Alouds, Independent Research Libraries, etc., to meet the curricular and instructional goals of a district;
- Co-create curriculum supports as necessary.



### Thematic Text Sets

With its extensive book database, ARC is able to offer thematic leveled text sets for over 50 different science and social studies themes, culling the best titles for each from the hundreds of publishers with which we partner.



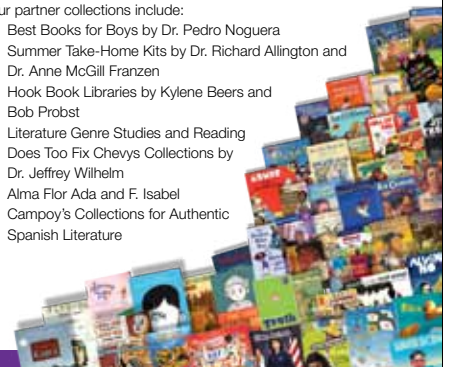
Each theme is available in a range of reading levels, ensuring success for students with varying levels of achievement in a given classroom.

### Partner Collections

ARC has partnered with respected educators and classroom library experts to provide targeted materials that bring all students the joy of reading.

Our partner collections include:

- Best Books for Boys by Dr. Pedro Noguera
- Summer Take-Home Kits by Dr. Richard Allington and Dr. Anne McGill Franzen
- Hook Book Libraries by Kylene Beers and Bob Probst
- Literature Genre Studies and Reading Does Too Fix Chevys Collections by Dr. Jeffrey Wilhelm
- Alma Flor Ada and F. Isabel Campoy's Collections for Authentic Spanish Literature





# WHAT'S RIGHT *in* READING?

**3,199,328**  
steps read  
=  
**799,832**  
hours of reading  
practice!

*Since October*, the number of students  
reading on or above grade level  
*has grown by 20.5% district-wide.*  
32% more of Reading 4th graders  
read on or above grade level!

**347** total days of Professional  
Development delivered

**4,039** students are on-target for  
reading practice, reading  
1 hour or more every day

Average reading growth across the district  
in 6 months is **1.23 years!**

**1,169** students experiencing  
1–1.59 years of growth

**698** students experiencing  
1.6–1.99 years of growth

**2,048** students experiencing  
2 years of growth

In total,  
**3,915 students** (or 76%)  
in Reading School District  
are projected to make a  
year's growth or more!



**DATA AS OF APRIL 14, 2016**



Podcast cover art for  
Can We Talk About Podcast,  
with visual reference from  
Jem and the Holograms

Digital, Spring 2017







Character designs and sample pages for future ARC Press Comic  
Ink and digital, February 2017

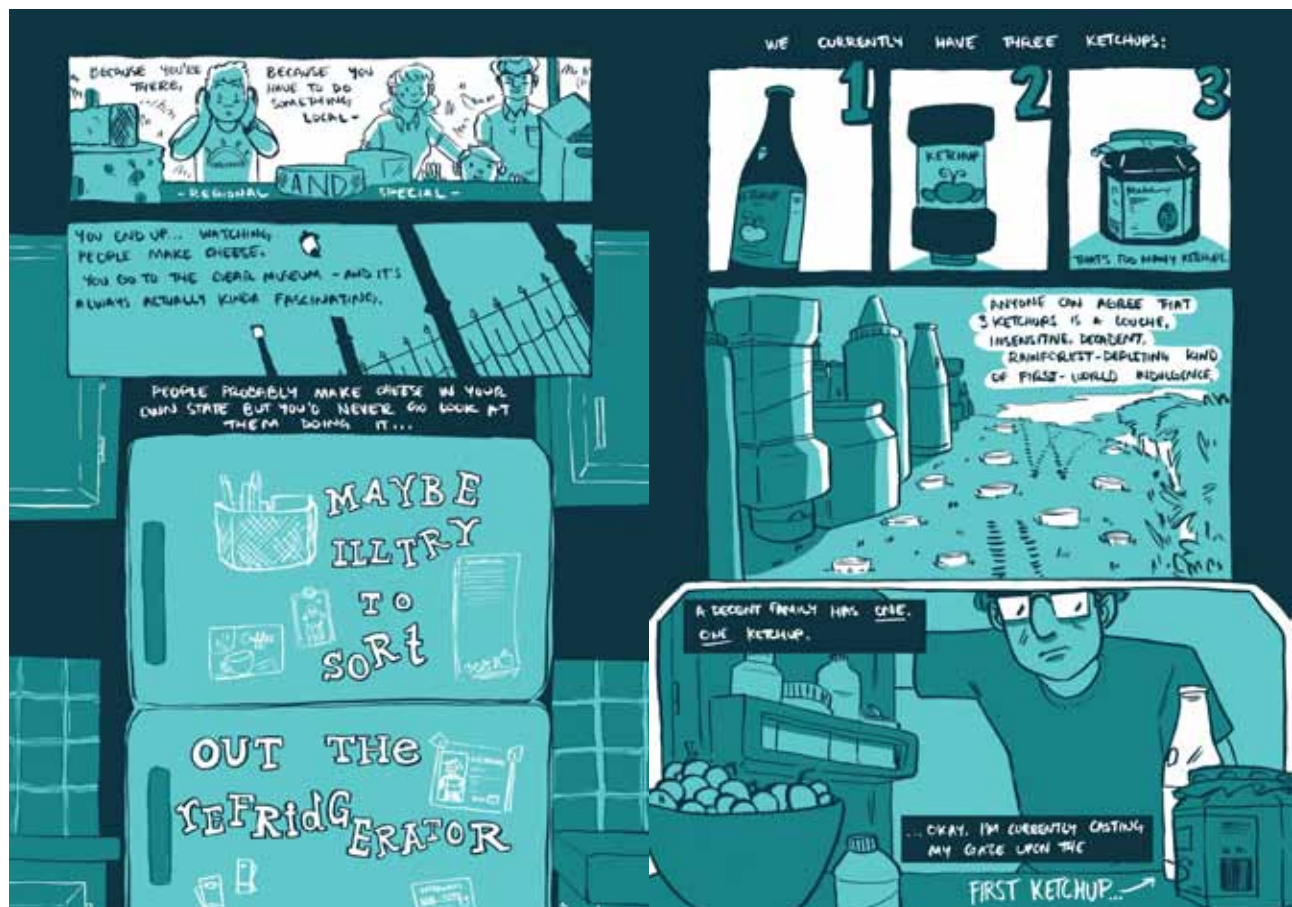
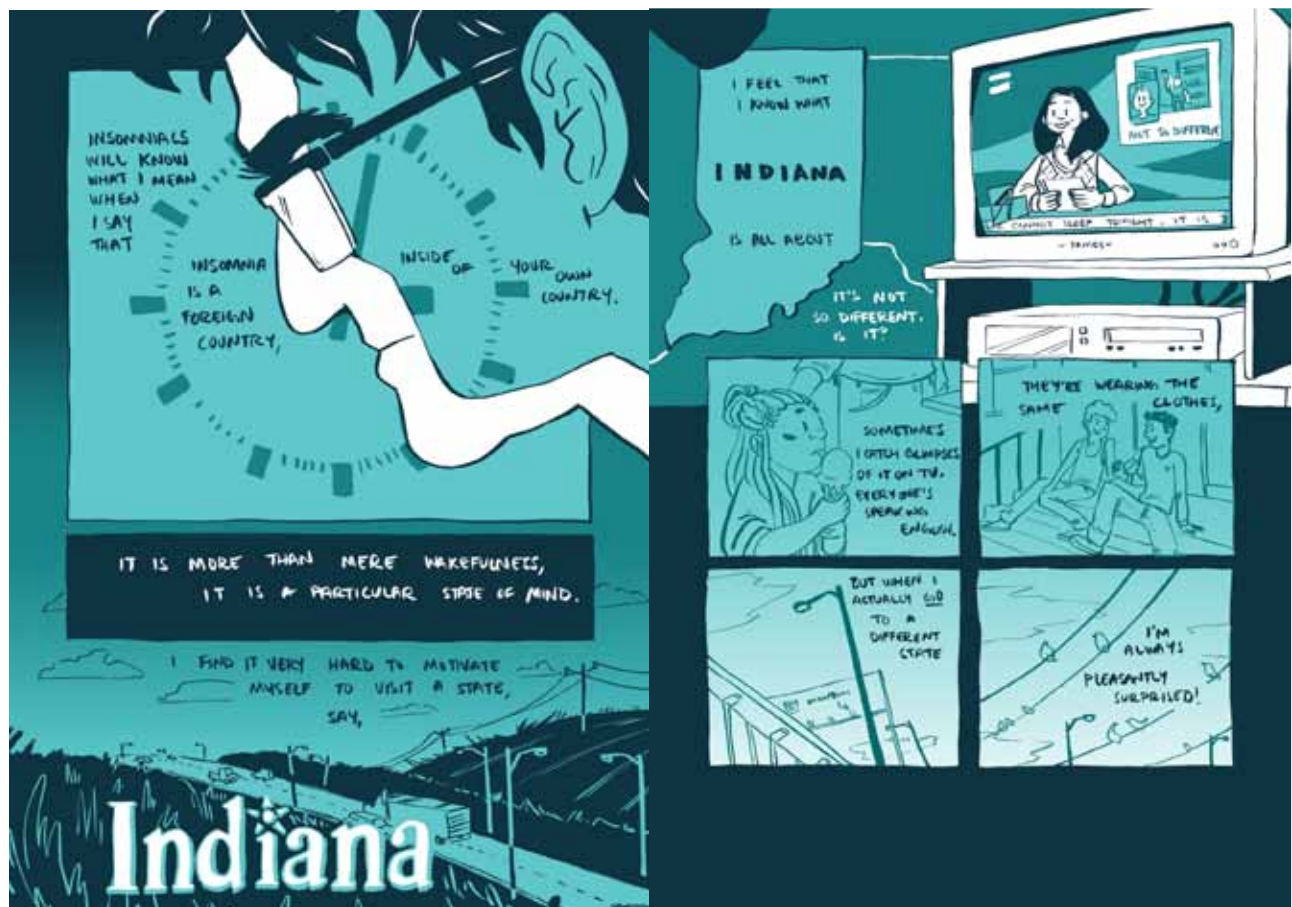


Hubble Telescope, for cover jacket of *Astronomy Saves the World: Securing Our Future Through Exploration and Education* by Dr. Daniel Batcheldor  
Digital painting, Spring 2016



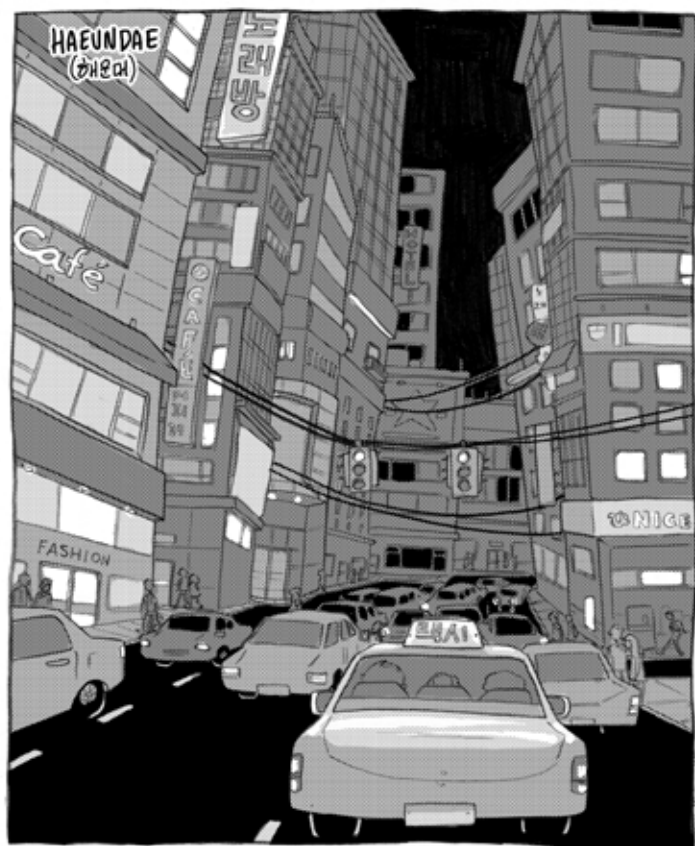


Vignette for *Amygdala Hijack* (working title), by Sara Murphy  
to be published by ARC Press  
Pencil and digital, February 201



Select pages from *Getting On With James Urbaniak*, adapted from episode one of *Getting On With James Urbaniak: A Wolf in the Kitchen*, written by Anne Washburn  
Ink and digital, Spring 2017





Select pages from *Second Night*  
Pencil and digital halftone Winter 2015